



Howard E. Mitchell Fellowship

The Wharton School attracts one of the most culturally, geographically and professionally diverse student bodies of any leading business school. This diversity is a vital part of education at Wharton as it develops a broad and deep understanding of leadership that is increasingly important in today's enterprises.

Wharton recognizes that in order to maintain the student body's rich diversity, it must ensure that the top applicants, regardless of background, have the financial resources they need to attend the School. To that end, financial aid is one of our highest priorities. Corporate unrestricted support of fellowships, like the Howard E. Mitchell Fellowship, plays a vital role in helping us achieve our goals.

Dr. Howard E. Mitchell, Sr., coined the "Advocate of Equality," was a psychologist by training who, among his many specializations, excelled in management and organizational behavior; human resources development; management of a culturally diverse workforce; and corporate social responsibility. When Dr. Mitchell joined Penn's School of Medicine faculty in 1955 as an assistant professor of family study in psychiatry, he was the second black faculty member employed by the University. The Howard E. Mitchell Fellowship was established in his honor when he retired in 1992. Dr. Mitchell died at age 78 in 1999. In lieu of flowers, his family requested that contributions be made to the Howard E. Mitchell Fellowship. As more companies have become aware of the need for true diversity in the workplace, the fund has attracted new partners.

Specifically designed to attract the best MBA candidates to Wharton, the Howard E. Mitchell Fellowship is currently supported by a pool of fellowship dollars from the School and corporate and foundation donors. Partnering with corporations and foundations that are interested in engaging top-tier students allows Wharton to give annually 10 merit-based, full-tuition awards to extraordinary students, with a preference for underrepresented groups (African Americans, American Indians, Hispanics and women). Corporate sponsorship provides critical support these talented and deserving Mitchell Fellows.

Sponsorship Opportunity

Sponsorship of the Howard E. Mitchell Fellowship entails membership in an exclusive, tightly-knit group of business leaders. Benefits include:

- Connections with Wharton MBA students, including reports and resumes of Mitchell Fellow recipients
- Sponsorship listing in the School's annual report to investors
- Recognition at the annual Whitney M. Young, Jr. Memorial Conference, sponsored by the African-American MBA Association (AAMBAA)
- A single entry point to resources across the Wharton School, including more than 200 faculty and 25 research centers across 12 academic disciplines

Renewable annually, sponsorship at this level also establishes a company as a member of the Wharton Partnership, the school's primary vehicle for fostering industry-academic collaboration. As Wharton's most generous and engaged supporters, Wharton Partners are recognized on the Wharton Partnership website and other prominent signage and promotional materials. Partners enjoy a high degree of visibility across the school, as well as scheduling priority in student recruitment during the year of their partnership. For more information about the Howard E. Mitchell Fellowship, please contact the Corporate and Foundation Relations Office at 215.898.5070.